



To put a little extra **MONEY** in **YOUR** pocket AIM is proud to explain: **\$martStart™**

## It's very simple:

**When any Member sponsors a new Member, he or she will get a 20% CASH BONUS on the BVP of the new Member's first order!**

This is above and beyond commissions available under The AIM Opportunity Compensation Plan.

For example, if you are a Group Builder and sign up a new Member who places an order for six AIM BarleyLife® powders (180 BVP), you would receive a sales commission of \$48.00 with the addition of the \$martStart™ bonus. This compares to a sales commission of only \$18.00 before the payment for \$martStart™.



The table below gives examples of the commission amounts payable to the sponsor on a new Member's first order:

Sponsor's Level on The AIM Opportunity Compensation Plan®		US dollar amounts shown below					
	% of BVP	50 BVP	100 BVP	150 BVP	200 BVP	250 BVP	300 BVP
<b>Wholesale Member</b>							
\$martStart™ Bonus	20%	\$10.00	\$20.00	\$30.00	\$40.00	\$50.00	\$60.00
Total Commission on Sale*	20%	\$10.00	\$20.00	\$30.00	\$40.00	\$50.00	\$60.00
<b>Preferred Member</b>							
\$martStart™ Bonus	20%	\$10.00	\$20.00	\$30.00	\$40.00	\$50.00	\$60.00
Total Commission on Sale*	20%	\$10.00	\$20.00	\$30.00	\$40.00	\$50.00	\$60.00
<b>Group Builder</b>							
\$martStart™ Bonus	20%	\$10.00	\$20.00	\$30.00	\$40.00	\$50.00	\$60.00
Total Commission on Sale*	32%	\$16.00	\$32.00	\$48.00	\$64.00	\$80.00	\$96.00
<b>Director &amp; Elite Director</b>							
\$martStart™ Bonus	20%	\$10.00	\$20.00	\$30.00	\$40.00	\$50.00	\$60.00
Total Commission on Sale*	38%	\$19.00	\$38.00	\$57.00	\$76.00	\$95.00	\$114.00

\* Total Commission on Sale = 20% \$martStart™ Bonus + the regular commission percentage as defined by position within The AIM Opportunity Compensation Plan.

**All you have to do to earn a \$martStart™ Bonus is:**

- ✓ Be an active AIM Member.
- ✓ Sponsor a new Member who places a product order.
- ✓ Place a qualifying order within the month you sponsor.
- ✓ It's that easy!





## Overview

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Effective July 1, 2006, The AIM Companies™ instituted a program designed to reward Members quickly for recruiting a new Member who places an order. It is called SmartStart™. Details of the program include:

- All Members, regardless of their titles, who sponsor new Members have the opportunity to earn a SmartStart™ Bonus (SSB).
- The first points order placed by a new Member is used for computing a SSB.
- The 20 percent SSB is computed on an initial order's first 300 BVP; commission earnings based on The AIM Opportunity Compensation Plan are paid on the total BVP associated with an initial order.
- In order to receive a SSB, the sponsoring Member must have placed a qualifying order within the same month.
- Commission-earning sponsors will be qualified for a SSB by purchasing the personal BVP required for their title's code in The AIM Opportunity Compensation Plan.
- A sponsor with the title of Wholesale Member will also receive a SSB when he/she makes any personal purchase with BVP value, in the same month that he/she sponsors a new Member.
- If the sponsor is not qualified to receive a SSB, the bonus will not be paid.
- A SSB can only be earned by the sponsor and does not compress upline.
- An Express Customer is not a Member and therefore cannot participate in nor does his/her activity count with regard to the SmartStart™ program. However, when an Express Customer decides to convert to a Wholesale Member he/she is regarded as a newly sponsored Member with respect to the SmartStart™ bonus program.
- A newly sponsored Member will generate a SSB only once.
- Each bonus paid out will be assessed to ensure that the Sponsor is in compliance with the AIM Member Agreement and Policies and Procedures.
- AIM staff members may be contacting new SmartStart™ Members to ensure they are legitimate new Members, to welcome them to The AIM Companies™, and to assist them in any way in understanding the The AIM Companies™, AIM products, and AIM business opportunities.
- Product orders must be paid by and shipped to the new Member.
- Manipulation of the SmartStart™ program may result in termination of your membership.
- A reinstated Member does not count as a new Member for generating a SSB.
- The terms of The AIM Companies™ Membership Agreement apply to this program.

**For further information please contact The AIM Companies™  
1-800-456-2462 • [www.barleylife.com](http://www.barleylife.com)**